



# Year 13 CTECH Business



## What have students at St. Crispin's been taught to understand and be able to do?

### Core Knowledge

A technical qualification in Business develops students' understanding of the requirements of the business sector.

Students gain hands-on experience and have the opportunity to focus on specific topics such as human resources, marketing, accounting and business planning.

#### Year 13

- Marketing – the role of market research and how it contributes to market planning and the marketing mix
- Human resources – detailed knowledge of the role and workings of the human resource department. Includes an in-depth study into employment law, training and motivation and performance management tools.
- Business resources – developing an understanding of managing core resources available to businesses, including human, physical, technological and financial business teams. Students will gain practical insight to how administrative documents are used and the importance of a range of business protocols.

### Core Skills

- The business world places a high value on the ability to research, analyse and evaluate information in order to make considered decisions and students will have the opportunity to gain these vital skills
- Alongside this they will develop practical employability skills, including the ability to communicate effectively with both internal and external stakeholders, and to manage their time effectively
- Students will develop their ICT skills and will use spreadsheets, presentational and publishing software on a regular basis.



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How has learning been assessed?

1 external examination in January - unit 2  
2 coursework assessments - marketing and human resources

What is coming up in the following year?

The course will help to provide students with investigative and problem-solving skills that can be applied to most areas of further education and employment. Subject specific career paths include: law, banking, accountancy, finance, marketing, management, human resources and any area of business operations.

Financial services is a leading sector in the UK and a Level 3 qualification in Business gives students a strong foothold in this growing industry.