



# Year 13 Business



What have students at St. Crispin ʼs been taught to understand and be able to do?

## Core Knowledge

Strategic internal position. This unit of study includes:

- Accounting
- Investment Appraisal
- Economy
- Competition
- Mission and strategy
- Political and Legal change
- Social and technical change

Strategic direction and positioning. Students will be able to study strategies of a range of larger business and look at the works of Porter and Ansoff.

Strategic methods. This is another wide-ranging unit covering aspects such as:

- \*Changes in scale
- \*Innovations
- \*Internationalisation
- \*Digital technology.

Managing strategic change and culture. Project management in the form of critical path analysis is studied within the unit as well as business culture and a deeper look at leadership

## Core Skills

- use business terminology to identify and explain business activity
- apply business concepts to familiar and unfamiliar contexts
- develop problem-solving and decision-making skills relevant to business
- investigate, analyse and evaluate business opportunities and issues
- make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation and the application of appropriate quantitative skills
- use spreadsheets to create financial accounts – students will develop skills involving setting out spreadsheets and using formulae
- develop reading and comprehension skills as students are required to regularly read and keep up to date with a range of business case studies



# Year 13 Business continued



## How has learning been assessed?

- End of topic assessments at the end of each topic
- Mock exams in January
- Personal study exam questions (16 mad 25 markers) and short answers/MCQ's to check knowledge

## Future Opportunities

The course will help to provide students with investigative and problem-solving skills that can be applied to most areas of further education and employment. Subject specific career paths include: law, banking, accountancy, finance, marketing, management, human resources and any area of business operations.

Financial services is a leading sector in the UK and an A level in business equips students with a strong foothold in this growing industry

At degree level students often specialize in a specific are of business such as finance and accounting, marketing, administration or management.