



Year 12 CTEC Business



What have students at St. Crispin's been taught to understand and be able to do?

Core Knowledge

A technical qualification in Business develops students' understanding of the requirements of the business sector.

Students gain hands-on experience and have the opportunity to focus on specific topics such as human resources, marketing, accounting and business planning.

Year 12

- The business environment – understanding the different types of business and how they are influenced by the wider environment.

Students will learn how a business might evolve. From a small start-up business to a large multinational organisation, students will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set.

Students will also look at the internal workings of businesses, including their internal structure and how different functional areas work together. Plus, by looking at the external constraints under which a business must operate, students will gain an understanding of the legal, financial and ethical factors that have an impact. Students will also explore ways in which businesses respond to changes in their economic, social and technological environment; and gain an appreciation of the influence different stakeholders can have upon a business.

- Customers and Communication – an exciting project looking at customer service and communications in the context of a local business.

Core Skills

- The business world places a high value on the ability to research, analyse and evaluate information in order to make considered decisions and students will have the opportunity to gain these vital skills
- Alongside this they will develop practical employability skills, including the ability to communicate effectively with both internal and external stakeholders, and to manage their time effectively
- Students will develop their ICT skills and will use spreadsheets, presentational and publishing software on a regular basis.



Year 12 CTEC Business continued



What have students at St. Crispin's been taught to understand and be able to do?

Core Knowledge continued

Year 13

- Marketing – the role of market research and how it contributes to market planning and the marketing mix
- Human resources – detailed knowledge of the role and workings of the human resource department
- Business resources – developing an understanding of managing core resources available to businesses, including human, physical, technological and financial business teams. Students will gain practical insight to how administrative documents are used and the importance of a range of business protocols.

How has learning been assessed?

2 unit external examinations
3 coursework assessments

What is coming up in the following year?

The course will help to provide students with investigative and problem solving skills that can be applied to most areas of further education and employment. Subject specific career paths include: law, banking, accountancy, finance, marketing, management, human resources and any area of business operations.

Financial services is a leading sector in the UK and a Level 3 qualification in Business gives students a strong foothold in this growing industry.



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